

JANUARY 2025

Community & Visitors Unite for Plastic Free Noosa Beach Cleanup

Tourism Noosa through the Plastic Free Noosa program last week hosted a successful beach clean-up event at Noosa Main Beach.

Stretching from First Point to Noosa Woods, the clean-up saw 22 dedicated locals and visitors come together to preserve Noosa's exceptional natural beauty, collecting an impressive 19.6kg of rubbish in just under two hours.

Jen Sharpe, Plastic Free Noosa Program Coordinator, expressed both gratitude and concern over the findings from the event.

"It's incredible to see the Noosa community come together for these clean-ups, but the results are always bittersweet. The amount of water balloons, cigarette butts, and take-out cutlery we found was disheartening".

"When you scratch beneath the surface of our pristine beaches, unfortunately, there is still a significant amount of rubbish to be found. However, events like these remind us that we can all make a difference by simply picking up what we see."

The clean-up highlighted the importance of raising awareness among visitors and locals alike about how small actions can have a lasting positive impact. We encourage businesses to spread the message to their guests and customers, empowering them to contribute to Noosa's sustainability efforts during their stay" said Mrs Sharpe.

Join the Movement

Tourism Noosa invites everyone to play their part in keeping Noosa beautiful. Whether it's joining a future clean-up or adopting simple habits like using reusable items, every effort contributes to the greater goal of reducing waste and preserving the environment. For information as joining up as a Waste Warrior sign here:

<https://www.plasticfreenoosa.org/sign-up-waste-warriors>

For further information on events follow here: <https://www.visitnoosa.com.au/tread-lightly/home> For more information on Plastic Free Noosa visit here: <https://www.visitnoosa.com.au/plastic-free-noosa>

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PHOTOS:

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