MEDIA RELEASE

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Tourism Noosa Members Shine at Prestigious Industry Awards

Tourism Noosa is proud to celebrate the exceptional achievements of its members, who have been recognised at a series of prestigious industry awards. From the Queensland Tourism Awards to the Sunshine Coast Business Awards, Adventure Tourism Awards, and Noosa Biosphere Awards, Noosa's tourism operators continue to shine, demonstrating the passion and dedication that make the region a premier destination.

First up, the Queensland Tourism Awards, the state's peak industry awards for tourism operators, recognised the best in the business in Brisbane last week. The awards, hosted by the Queensland Tourism Industry Council (QTIC) cover 31 different categories recognising the outstanding achievements of operators across the state. The winners are:

- Lady Elliott Island: Gold for the Ecotourism Award
- Creative Tours: Bronze for Tour and Transport Award
- Montville Misty View Cottages: Silver for Hosted Accommodation
- On The Beach Noosa: Bronze for Self-Contained Accommodation
- Creative Tours: Silver for Excellence in Food Tourism
- Mary Valley Rattler: Gold for Outstanding Contribution by a Volunteer or Volunteer Group

In addition to the Queensland Tourism Awards, several Noosa businesses were recognised at the recent Sunshine Coast Business Awards. The winners are:

- Noosa4Sale: Business Services (small business)
- Glen Eden Beach Resort: Accommodation (small business)
- Laguna Pest Control: Trades and Services (small business)
- Amaze World: Experiences (large business)
- Narrows Escape Rainforest Retreat: Hall of Fame inductee

Tourism Noosa CEO Sharon Raguse praised the success of these local operators, stating, "These awards are a true testament to the passion, dedication, and innovation of Noosa's tourism businesses. It's an honour to showcase Noosa and our amazing operators who continue to raise the bar in providing exceptional experiences for visitors."

The accolades continued last week at the Adventure Tourism Awards, where the following businesses received top honours:

- Bounce Noosa: Best Accommodation
- Everglades Eco Safaris: Best Day Tour
- Drop Bear Adventures: Best Eco Adventure
- BookMe: Best Travel Agent

Finally, the **2024 Noosa Biosphere Awards** celebrated remarkable contributions to conservation, community impact, and sustainability, with Philip Moran from Noosa & District Landcare receiving the **Environmental Steward Award** for his dedication to preserving Noosa's natural beauty.

These awards highlight the exceptional talent and commitment of Noosa's tourism operators, who continue to deliver worldclass experiences to visitors. Tourism Noosa is proud to support these businesses and celebrate their achievements as they contribute to Noosa's reputation as a leading tourism destination. ENDS

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