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Tourism Noosa Welcomes Approval of The Calile Noosa

Tourism Noosa has welcomed the recent approval of The Calile Noosa, a highly anticipated 5-star development set to elevate Noosa's accommodation offering. The Noosa Shire Council granted final approval following a thorough two-year planning process, with works expected to begin on the 2.4-hectare site at Serenity Close, Noosa Heads in early 2025.

Tourism Noosa CEO Sharon Raguse applauded the announcement, highlighting the significance of this development for Noosa's tourism industry. "We are thrilled to see the approval of The Calile Noosa, as the importance of new and enhanced products, particularly accommodation, in our region is recognised and welcomed by us. This is especially significant as it marks the first 5-star hotel development in over three decades".

"The demand for high-quality hotel offerings to attract high-yielding visitors is critical, and The Calile brand, already an internationally awarded boutique property in Brisbane having been recognised in the World's 50 Best Hotels and named Best Hotel in Oceania for two consecutive years, is set to become a key driver in bringing both international and interstate visitors to Noosa. With Brisbane being a major source market for international travellers, this development will play a pivotal role in boosting Noosa's economy," said Ms. Raguse.

The Calile Noosa, designed by renowned architects Richards & Spence, will feature 153 rooms, 29 suites, and 4 villas. The resort will offer guests spacious luxury, with facilities including a 50-metre main swimming pool, a second quiet pool set in a private garden, and a wellness centre. The project is also targeting carbon-neutral operations, certified annually by Climate Active, as part of its commitment to sustainability.

In addition to attracting high-value travellers who are consciously aware of their environmental impact, The Calile Noosa is predicted to inject \$338m in direct spending and over \$660 in indirect expenditure into the local economy, aligning perfectly with Tourism Noosa's strategy to drive high-yielding tourism to our region. As the region continues to rebuild its international markets, which are vital due to their longer stays and higher spend, this development couldn't be more timely."

The development is also expected to appeal to corporate travellers, a key mid-week market, and will further diversify Noosa's visitor mix. The hotel's focus on enhancing the natural environment while providing a luxury boutique experience aligns with Noosa's values of sustainability and environmental stewardship. The design incorporates local elements such as natural light, ventilation, and materials that reflect Noosa's unique aesthetic.

"We are especially excited that The Calile Noosa is being delivered by the Queensland-based Malouf Family, who have a strong passion for placemaking and a deep appreciation for the unique qualities of Noosa. Their understanding of what makes this region special shines through in their commitment to creating a development that not only enhances Noosa's offering but also aligns with its values of sustainability and community. We congratulate the Malouf Family on their vision and dedication in bringing this world-class project to Noosa, one that will undoubtedly elevate the region's profile on both a national and international scale," Ms. Raguse concluded.

Co-Owner of The Calile and CMI Director Michael Malouf said "We feel both privileged and excited to be entrusted with the development of this key tourism site – we will work diligently to deliver a quality resort that will facilitate showcasing Noosa's natural beauty to a discerning national and international audience".

The Calile Noosa development is set to be a game-changer for Noosa's tourism industry, reinforcing the region's appeal to high-value visitors from across Australia and key international markets such as the UK, North America, Europe, and New Zealand.

ENDS

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