

## MEDIA RELEASE – NOVEMBER 2024

### Empowering Noosa to Embrace an Electric Future

Tourism Noosa in partnership with Zero Emissions Noosa (ZEN), is set to host the *Electrify Everything Workshop* on Thursday, 21 November 2024, at RACV Noosa Resort.

This transformative event aims to equip Noosa's residents and businesses with the knowledge and resources to transition to an all-electric, low-emission future. As Noosa works toward its ambitious goal of zero net emissions by 2026, the workshop will provide valuable insights into how to electrify homes, businesses, and vehicles, reducing carbon footprints and energy costs along the way.

Featuring a lineup of expert speakers, the workshop will cover a range of practical topics including the use of electric vehicles, solar power, and energy-efficient appliances. Attendees will gain actionable advice on how to make the switch to renewable energy solutions and cut down on their reliance on fossil fuels.

Tourism Noosa Industry Development Manager, Anthony Wynne-Hoelscher said "We're excited to collaborate with Zero Emissions Noosa on this workshop. As a destination that values our natural environment, it's crucial we support initiatives that not only protect it but also align with our long-term vision of being a leader in sustainable tourism".

#### Event Details:

- **Date:** Thursday, 21 November 2024 , \$25 per person
- **Time:** 10.30am-1.00pm including a light lunch
- **Location:** RACV Noosa Resort, 94 Noosa Drive, Noosa Heads
- **Tickets:** Available online at <https://bit.ly/4hzC82g>

#### Presenters include:

- Ian Wright, Principal Consultant, The Solar Revenue Co.
- Mark Purcell, Deputy Chair, Zero Emissions Noosa Inc.
- Darren McClenaghan, General Manager, RACV Noosa Resort

The workshop is open to all members of the Noosa community, including local businesses, homeowners, and industry professionals looking to embrace a greener, more sustainable lifestyle.

**ENDS**

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