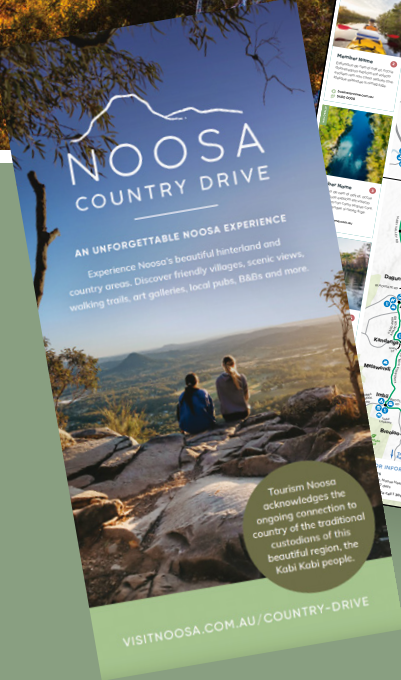


20 opportunities
On sale 9:30am
Thursday
20 March

NOOSA COUNTRY DRIVE MAP 2025

ADVERTISING OPPORTUNITIES



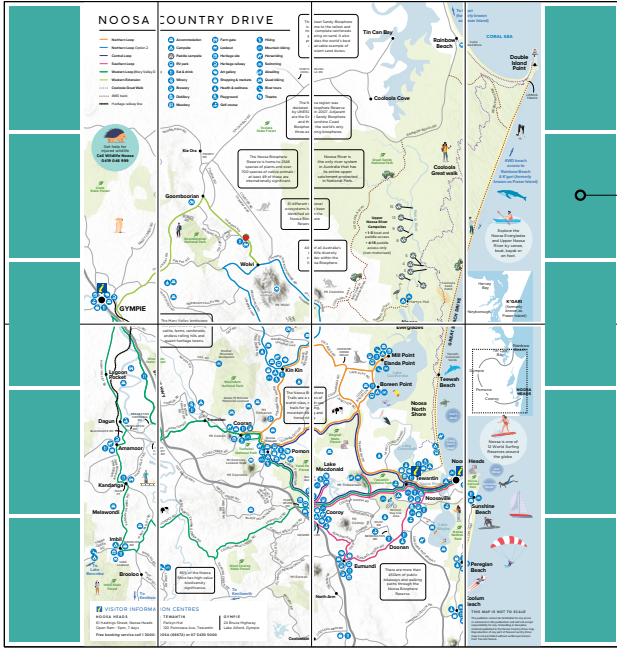
NOOSA
COUNTRY DRIVE

NOOSA COUNTRY DRIVE MAP

ADVERTISING 2025

20 opportunities
On sale 9:30am
Thursday
20 March

Map-side



Map-side Tall Ad



Mary Valley Rattler 8

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[businessname.com.au](#)
5400 0000

Reverse-side



Reverse-side Wide Ad



Adventure Tribe 8

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[businessname.com.au](#)
5400 0000

Ad #	Ad size	Width x Height	Rates
1	Map-side Tall x 10 opportunities	42.5 x 80.4 mm	\$700 + gst
2	Reverse-side Wide x 10 opportunities	92.5 x 38.4 mm	\$400 + gst

NEW AND EXCLUSIVE OPPORTUNITY FOR OUR HINTERLAND MEMBERS

Secure your place in Noosa's popular publication.

- The 2025 Noosa Country Drive Map offers exclusive advertorial space for Tourism Noosa members operating tourism-related businesses in the Noosa hinterland*, such as cafés, restaurants, distilleries, attractions, farm gates, retail and tours. Advertising is not available to accommodation providers. This popular map encourages visitors to explore the region and provides a great opportunity for our country members.
- The map will feature numbered references for advertisers along accurate regional driving routes. Advertorials will follow a template style, with content to be provided after booking confirmation. Tourism Noosa will design the ads and provide proofs for approval.
- The Noosa Country Drive Map (394mm x 420mm) will be distributed across the Noosa region, including the Visitor Information Centre on Hastings Street and the Sunshine Coast Airport.

* Open to Tourism Noosa members operating tourism-related businesses (including tours) in the Noosa hinterland and neighbouring regions covered on the driving routes. E.g. Cooroy, Lake Macdonald, Eumundi, Pomona, Kin Kin, Cooran, Boreen Point, Noosa Everglades, Wolvi, Gooboorian, Gympie and the Mary Valley. Excludes businesses in Noosa Heads, Noosaville, Tewantin and Eastern Beaches.

Distribution


60,000
copies


1 x year
in-market

How to book

1. A link to an online expression of interest form will be sent in a special Tourism Noosa EDM at **9:30 am, Thursday, 20 March 2025.**
2. Applications will remain open until all the opportunities are filled on a 'first in' basis.
3. If your requested size is sold out we will endeavour to offer you an alternative.
4. Successful members will receive an invoice and content upload form link within 48 hours.
5. Content supply and payment are due 1 week from the invoice date.

Set a
reminder
in your
calendar

TERMS AND CONDITIONS

By booking advertising space, you are agreeing to the following terms and conditions:

1. The Noosa Country Drive Map is based on a first-in-best-fit basis. This is at the discretion of Tourism Noosa.
2. Only hinterland members of Tourism Noosa may take part in this program.*
3. Advertisers must represent:
 - a. A business that is a member of Tourism Noosa; or
 - b. A product of a Tourism Noosa member.
4. Advertisements must not feature or link to a site which refers to any other business that is, or is likely to be, a competitor of Tourism Noosa.
5. Claims in advertising must not be:
 - a. False;
 - b. Misleading, deceptive or exaggerated; or
 - c. Negative about another member's product or service.
6. Lack of compliance with any of these requirements may result in the refusal of permission to advertise, or to continue to advertise, on the Noosa Country Drive Map.
7. Tourism Noosa has full editorial control over the content of this publication.
8. Payment for inclusion on the map is due within 7 days of invoicing and must be paid prior to launch.
9. Changes to the map schedule due to environmental and market conditions outside of our control may be made at any time at the discretion of Tourism Noosa.

Advertising opportunities will be placed on a first in basis so get in quick!

TOURISM
NOOSA